









# This season, everyone wins.

Hockey Kids Helping Kids is back, brought to you by Hockey Calgary and the Calgary Flames Foundation in support of the Alberta Children's Hospital Foundation and in memory of our friend, Johnny Gaudreau.



### Teamwork!

In keeping with Hockey Calgary's core values, Hockey Kids Helping Kids is your team's chance to show teamwork and leadership off the ice by supporting the 100,000 kids and families who rely on the Alberta Children's Hospital every year. Your efforts will fund state-of-the-art equipment, family-centred care programs and innovative research – ensuring kids receive the best care possible when they need it most.

## Want to get involved? It's easy.



#### Sign up your team

Go to my.childrenshospital.ab.ca/hockeykids or scan the QR code!







#### **Start fundraising**

Whether you decide to set up a hot chocolate stand, do a bottle drive or organize a bake sale, we can help!

The first 20 teams to sign up will receive a \$50 Sobeys Gift Card to help out with their fundraising efforts (for example, sell Grape Gatorade and Skittles in memory of Johnny Gaudreau). Also, Tim Hortons has generously offered to donate coffee and hot chocolate free of charge to teams who set up a hot chocolate stand.



#### Win a prize!

The top 3 fundraising teams will win exciting prize packages, including the opportunity to watch the Calgary Flames in action during a private practice at the Dome (January 3), suite tickets to a Hitmen game (January 10), and more! The top fundraising team will also receive specially designed Johnny Gaudreau stickers for their helmets.

#### Deadline to finish fundraising is December 22!

Contact khk@achf.com for more information, fundraising ideas, posters you can use, auction items and more.

Every dollar counts! If 100 Calgary teams raise just \$100 each, that's \$10,000 to support new technology, programs and research at the Alberta Children's Hospital so experts there can continue to deliver world-class care when kids need it most.